



# 2022 Shannon

## Exhibitor Information

<b>CONTENTS</b>	<b>PAGE</b>
Venue - Dates - Contacts	1
Book a Stand and Exhibitor Profile	2
Testimonials	3
Floor Plan	4
Booking Form	5

Presented by:



[holidayshow.ie](http://holidayshow.ie)

# Venue - Dates - Contacts



## VENUE

Radisson Blu Hotel & Spa  
Ennis Road  
Limerick  
V94 YA2R  
radlimerick.com

## DATE AND TIMES

Saturday January 15 11.00am - 5.00pm  
Sunday January 16 11.00am - 5.00pm

## CONTACTS

Maureen Ledwith - Sales Director  
t: +353 (0)1 291 3700  
e: maureen@bizex.ie

Paulette Moran - Sales Manager  
t: +353 (0)1 291 3702  
e: paulette@bizex.ie

## ORGANISERS

Business Exhibitions Limited  
59 Rathfarnham Road, Terenure  
Dublin D6W AK70, Ireland  
t: +353 (0)1 295 7418

# Book a Stand and Exhibitor Profile - Shannon

## SHELL SCHEME PACKAGE

€229+ 23% VAT per square metre includes

- Divider Walls, 2.5 metres high
- One 150 watt Spotlight per 6 square metres (minimum 2 Spotlights)
- Carpet
- Facia Name Panel
- Night Security
- Stand Cleaning
- Catalogue Entry for each Brand
- Services of Press Office

## SPACE ONLY

€193 + 23% VAT per square metre includes

- Carpet
- Night Security
- Stand Cleaning
- Catalogue Entry for each Brand
- Services of Press Office

**Maximum height 2.5 metres without Organisers approval.**

## PANELS FIXING EXHIBITS

The use of nails, screws, staples etc. are not permitted to the standard shell scheme panels. When fixing exhibits to the panels use two part velcro, bluetack or double sided sticky pads.

## EXHIBITOR BADGE/ CAR PARK PASS

On arrival collect your Exhibitor Badge from the Organiser's Office.

**Car Parking is FREE for Exhibitors and Visitors.**

**Admission is FREE for all Visitors.**

## Attendance

**Public Trade**

**9,500**

**Exhibitors**

**90**

## Exhibitor Profile

- Adventure Travel
- Airlines
- Airports
- Car Rental Companies
- Coach Tours
- Escorted Tours
- Ferries
- Golf
- Health Tourism
- Home Holidays
- Hotels
- International Camping Sites
- Luxury Travel
- Ocean and River Cruise Companies
- Over 55's Holidays
- Overseas Property
- Rail Holidays
- Regional and National Tourist Organisations
- Theme & Leisure Parks
- Tourist Attractions
- Travel Accessories
- Travel Agents/ Tour Operators
- Travel Related Services
- Weddings & Honeymoons

## Promotion

- The Show will benefit from a firmly focused advertising, PR and promotional campaign using radio, press, direct mail, social media and targeted promotions to drive awareness and attendance.

# Testimonials - 2020 - Shannon



IN ASSOCIATION WITH SHANNON AIRPORT

## **Air Canada**

A great Show with good attendance and customer interaction. Great new venue and better dates.

**Blaithin O'Donnell**

## **Delta Air Lines**

Great venue for the Show, very comfortable for both customers and suppliers. Attendees were engaged and eager to hear about product. Show was very well organised.

**Teresa Murphy**

## **United Airlines**

Change worked wonderfully. Sunday attendance very strong.

**Brian Hughes**

## **The Gobbins**

Such a great way to encourage Travel throughout Northern Ireland. It was a fantastic weekend from start to finish. We loved taking the opportunity to explore as well. Met a lot of great exhibitors and potential visitors.

**Alannah & Melissa**

## **Leitrim Tourism**

Excellent Show, good enquiries.

**Sinead McDermott**

## **Shannon Heritage**

Excellent exposure to local market.

**Adrienne O'Flynn**

## **Spike Island Development**

Participation in The Holiday Show is sure to increase the profile of the years business. The Organisers could not have been more helpful.

**Melissa Walsh**

## **Castlerosse Park Resort**

Excellent Shannon Show this year with fantastic attendance and a great atmosphere.

**Janice Healy**

## **Dublin Outdoors**

Great way to engage with people, letting them know what you have to offer.

**Anthony Curren**

## **Beds of Silk**

Well organised, can't wait to return in 2021, well done to the Organisers.

**Padraig Neylon**

## **Stena Line**

Excellent choice of venue, cosy, nice atmosphere. Other exhibitors very friendly and helpful.

**Llinos Roberts**

## **JMG**

The 2020 Holiday Show was an excellent opportunity to expand our Brand in this Region. It was a well worthwhile marketing tool.

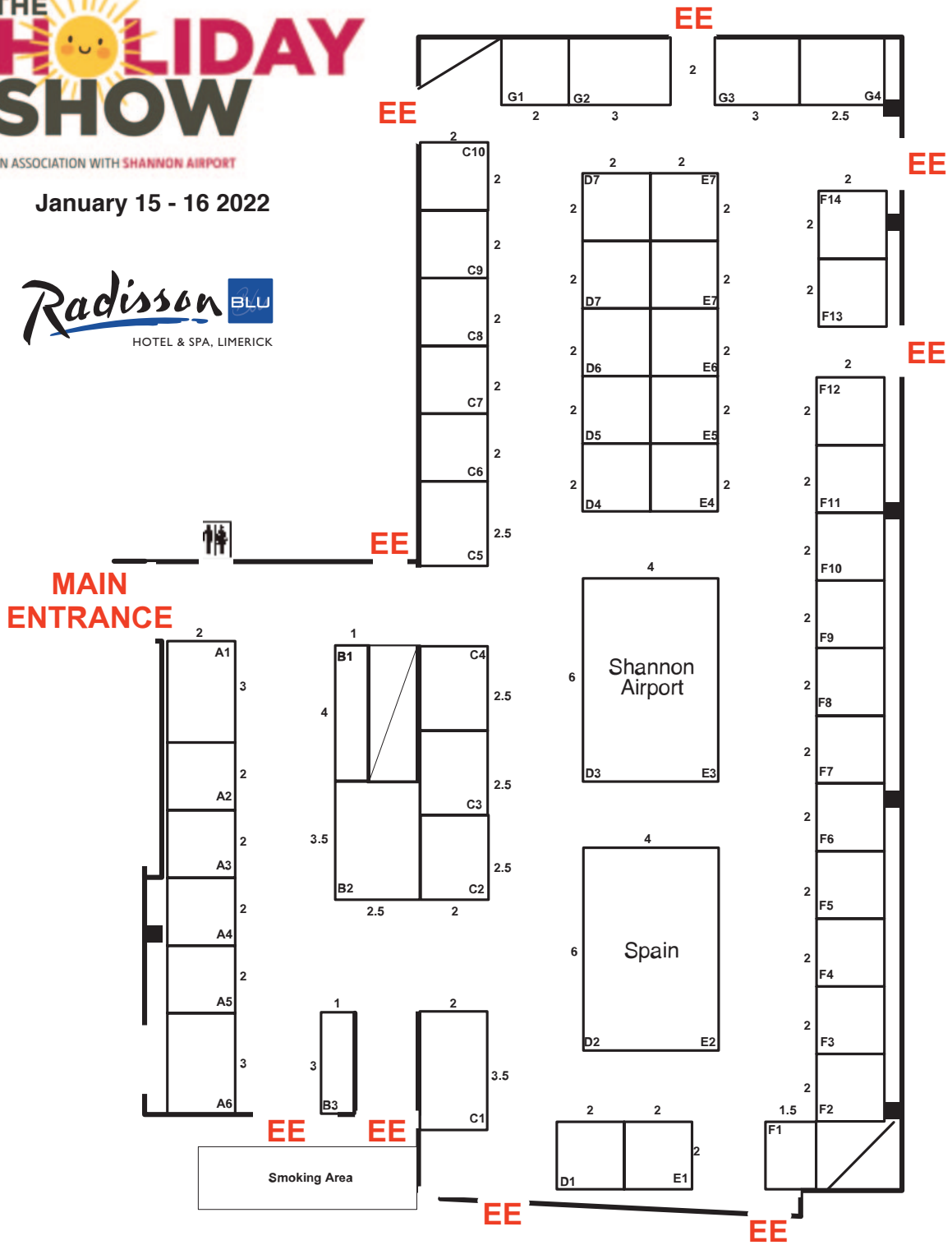
**Tom Maher**

# Floor Plan - Shannon



IN ASSOCIATION WITH SHANNON AIRPORT

January 15 - 16 2022



### STAND BOOKING FORM 2022

PLEASE USE BLOCK CAPITALS

**CATALOGUE DETAILS**

Company Name  Stand No.

Address

Postcode

Contact Name  Job Title

t  w

incl. STD Code  e

m

Letter under which you wish your company to be identified in alphabetical listing

Each partner represented on your Stand may have a SEPARATE CATALOGUE ENTRY.  
Please photocopy this Form for EACH PARTNER and fill in this section.

Are you: Tour Operator/Travel Agent  Cruise/Ferry  Adventure Travel  Wedding/Honeymoon  Escorted Tours  Home Holiday   
Camping Abroad  Sun & Beach Holidays  Golf Holidays  Spa & Wellness  50+ Tourism  City Breaks  Accommodation   
Tourist Organisation  Bus/Coach/Car/Rail  Airline  Other (specify)

**INVOICE DETAILS**

PLEASE COMPLETE THIS INVOICE SECTION IF DIFFERENT FROM THE CATALOGUE DETAILS ABOVE

Company Name  Stand No.

Address

Postcode

Contact Name  Job Title

t  f

incl. STD Code  e

m

**STAND DETAILS & VAT**

Purchase Order:

Stand Number	Total Metres	Metres Front	Metres Depth	Total

SPACE + SHELL. €229 per metre<sup>2</sup>

SPACE ONLY €193 per metre<sup>2</sup>

\*VAT No:  or VAT @ 23%

TOTAL

PAYMENT SCHEDULE:  
\*50% Deposit is due upon booking  
•Balance due 1/11/21

**PAYMENT OPTIONS**

1. CHEQUE & BANKERS DRAFT  
Our Bank: AIB Bank, 60 Clonskeagh Road, Dublin 14, Ireland  
Cheques/Bankers Drafts: Please Make payable to Business Exhibitions Limited.

2. ELECTRONIC TRANSFER IBAN: IE66 AIBK 9311 8713 0040 08 SWIFT: AIBKIE2D

3. CREDIT CARDS

Visa  Mastercard  Amex Amount €

Card No  Expiry Date  /  CCV Code

Cardholder Name  Signature  Date

**STAND NAME PANEL (Shell Scheme Exhibitors Only)**

We agree to take the stand detailed above in accordance with the Event Rules and Regulations, a copy is available upon request

Signature  Title  Date