



2024 Dublin



Exhibitor Information

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Presented by:



holidayworldshow.com

Venue - Dates - Contacts



VENUE

RDS Simmonscourt
Ballsbridge
Dublin DO4 AK83
t: +353 (0)1 668 3070
www.rds.ie

DATE AND TIMES

Friday	January 26	9.30am - 12.30pm	Trade Only
Friday	January 26	12.30pm - 5.00pm	Trade and Public
Saturday	January 27	10.00am - 5.00pm	Trade and Public
Sunday	January 28	10.00am - 5.00pm	Trade and Public

CONTACTS

Maureen Ledwith - Sales Director
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e: maureen@bizex.ie

Paulette Moran - Sales Manager
t: +353 (0)1 291 3702
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Angela O'Rourke, Sales Development Manager
t: +353 (0)1 291 3705
e: angela@bizex.ie

ORGANISERS

Organised on behalf of
The Irish Travel Agents Association
Business Exhibitions Limited
59 Rathfarnham Road, Terenure
Dublin D6W AK70
Ireland
t: +353 (0)1 295 7418

holidayworldshow.com

Dublin Holiday World Show - Profile

Visitor Profile

REASONS FOR VISITING THE HOLIDAY WORLD SHOW (%)

• Information for this year's holiday	39
• Information for next year's holiday	20
• For a day out	9
• For Show offers	22
• Another reason	10

MALE/ FEMALE VISITOR BREAKDOWN (%)

• Male	48
• Female	52

LIKELY TO VISIT 2024 SHOW 93%

AGE PROFILE OF VISITOR (%)

• 18 - 24	8
• 25 - 34	29
• 35 - 44	21
• 45 - 54	16
• 55 - 64	17
• 65 or over	9

LIKELY DESTINATIONS TO VISIT (%)

• Europe (inc. ROI & NI)	39
• Middle East	6
• Africa	4
• Asia	15
• Caribbean	8
• America	18
• Somewhere else	8
• Nowhere	2

Exhibitor Profile

- Adventure Travel
- Airlines
- Airports
- Camping Caravans & Motorhomes
- Car Rental Companies
- Coach Tours
- Escorted Tours
- Ferries
- Golf
- Health Tourism
- Home Holidays
- Hotels
- International Camping Sites
- Luxury Travel
- Ocean and River Cruise Companies
- Over 55's Holidays
- Overseas Property
- Rail Holidays
- Regional and National Tourist Organisations
- Theme & Leisure Parks
- Tourist Attractions
- Travel Accessories
- Travel Agents/ Tour Operators
- Travel Related Services
- Weddings & Honeymoons

Promotion

- The Show will benefit from a focused advertising, PR and promotional campaign using radio, press, direct mail, social media and targeted ticket promotions to drive awareness and attendance.

Attendance

Trade Only	Public/ Trade	Total	Exhibitors
700	31,600	32,300	450

Testimonials - Dublin

Abu Dhabi Tourism & Culture Authority

The Holiday World Show is the best show to connect with the Irish Consumers. Perfect Show.

Adam Traynor

Unique Japan Tours

Wonderful event, great to see so many excited people ready to explore and find out more about the world and taking time out for quality adventures.

Darina Slattery

The Travel Department

The Holiday World Show gives us an opportunity to speak to potential customers and get face to face time with them.

Claire Doherty

Air Canada

Great to be back at Holiday World Shows. Always a highlight of the sales calendar. Nowhere else do you get so many people in one venue, all interested in holidays.

Blaithin O'Donnell

Louth County Council

Visit Louth & Sea Louth had a very positive experience at the Show. It was a pleasure to meet so many people interested in all that County Louth has to offer.

Susan Murphy

Antrim & Newtownabbey Borough Council

One of our favourite shows to attend for sales and promotions.

Mark McCann

ANA - All Nippon Airways

A great way to get our brand known to the general public.

Alan Sparling

Golden Ireland

Fantastic Show, very well organised.

Geraldine McGlynn

Tourism Northern Ireland

The Show was extremely beneficial to promote Northern Ireland and brought us face to face with new and existing customers. Real opportunity to sell new places, products and bring our brands to life.

Fiona Cummingham

Spanish Tourism Board

The biggest and most important event in our calendar! It's the perfect show for Spain to showcase our partner destinations and products to an ever-growing amount of Irish visitors that love our country.

Borja Bedoya

Catalan Tourist Board

The Holiday World Show is a great opportunity to get in contact with the Irish public and inform them about our destination.

Julie Huertas

Camino Groups

The Holiday World Show is where it is at in terms of promoting your business..

Eoin Garvey

PortAventura World

It's a must attend event for all travel lovers. Fantastic turnout, can't wait for the 2024 Show.

Carlota Farriol

Donegal Tourism

Always a great show that gives us plenty of opportunities to meet other providers and raise awareness of our great County to new audiences.

Iga Lawne

Visit Belfast

Excellent Show, lovely to see so many people with so much interest.

Alister Bell

Cyprus Tourism

A well organised event with great attendance on all days. Definitely a great exhibition to showcase the Island.

Meela Tauer

Visit Ards & North Down

Great show and attendance. Good Northern Ireland Village, good buzz.

Judith Hammond

Visit Cork

Excellent Show attended Holiday World Dublin for a number of years and 1st time to attend Belfast in 2023. Great way to meet new customers and to showcase what Cork as a destination has to offer.

Anne Cahill

Become an Exhibitor - Dublin

SHELL SCHEME PACKAGE

€359 + 23% VAT per square metre includes:

- Divider Walls, 2.5 metres high
- One 150 watt Spotlight per 6 square metres (minimum 2 Spotlights)
- Carpet
- Facia Name Panel
- Night Security
- Stand Cleaning
- Catalogue Entry for each Brand
- Services of Press Office

SPACE ONLY

€319 + 23% VAT per square metre includes:

- Night Security
- Carpet
- Stand Cleaning
- Catalogue Entry for each Brand
- Services of Press Office

STAND PRICE POINTS

Stand Size Metres Option	Space Only	Shell Scheme
2 x 2 = 4	€1,276	€1,436
3 x 2 = 6	€1,914	€2,154
3 x 3 = 9	€2,871	€3,231
4 x 3 = 12	€3,828	€4,308
5 x 3 = 15	€4,785	€5,385

PANELS FIXING EXHIBITS

The use of nails, screws, staples etc. are not permitted to the standard shell scheme panels. When fixing exhibits to the panels use two part velcro, bluetack or double sided sticky pads.

EXHIBITOR BADGE/ CAR PARK PASS

On arrival at RDS Simonscourt please call to the Exhibition Organiser's Office to collect your Exhibitor Badge and Car Park Pass.

BUILD UP AND DISMANTLING

BUILD UP

Shell Scheme Exhibitors:

2.00pm - 9.00pm Thursday 25 January

Space Only Exhibitor:

1.00pm - 9.00pm Wednesday 24 January

8.00am - 9.00pm Thursday 25 January

DISMANTLE

6.00pm - 10.00pm Sunday 28 January

8.00am - 2.00pm Monday 29 January

CONTRACTORS

SHELL CONTRACTORS

O'Brien Expo Services Limited

m: +353 (0)87 249 2489

e: tony@obexpo.ie

Contact: Tony O'Brien

ELECTRICAL CONTRACTOR

Business Exhibitions Limited

m: +353 (0)87 255 1675

e: shane@bizex.ie

Contact: Shane Hourican

FURNITURE CONTRACTOR

Business Exhibitions Limited

m: +353 (0)87 255 1675

e: shane@bizex.ie

Contact: Shane Hourican

BROCHURE STORAGE

There is a dedicated Brochure Area in the venue. Please note that brochures and stand equipment must not be delivered to the venue before Wednesday January 24 2024.

The address label should contain:

Holiday World Show,

RDS Simonscourt Pavilion,

Ballsbridge,

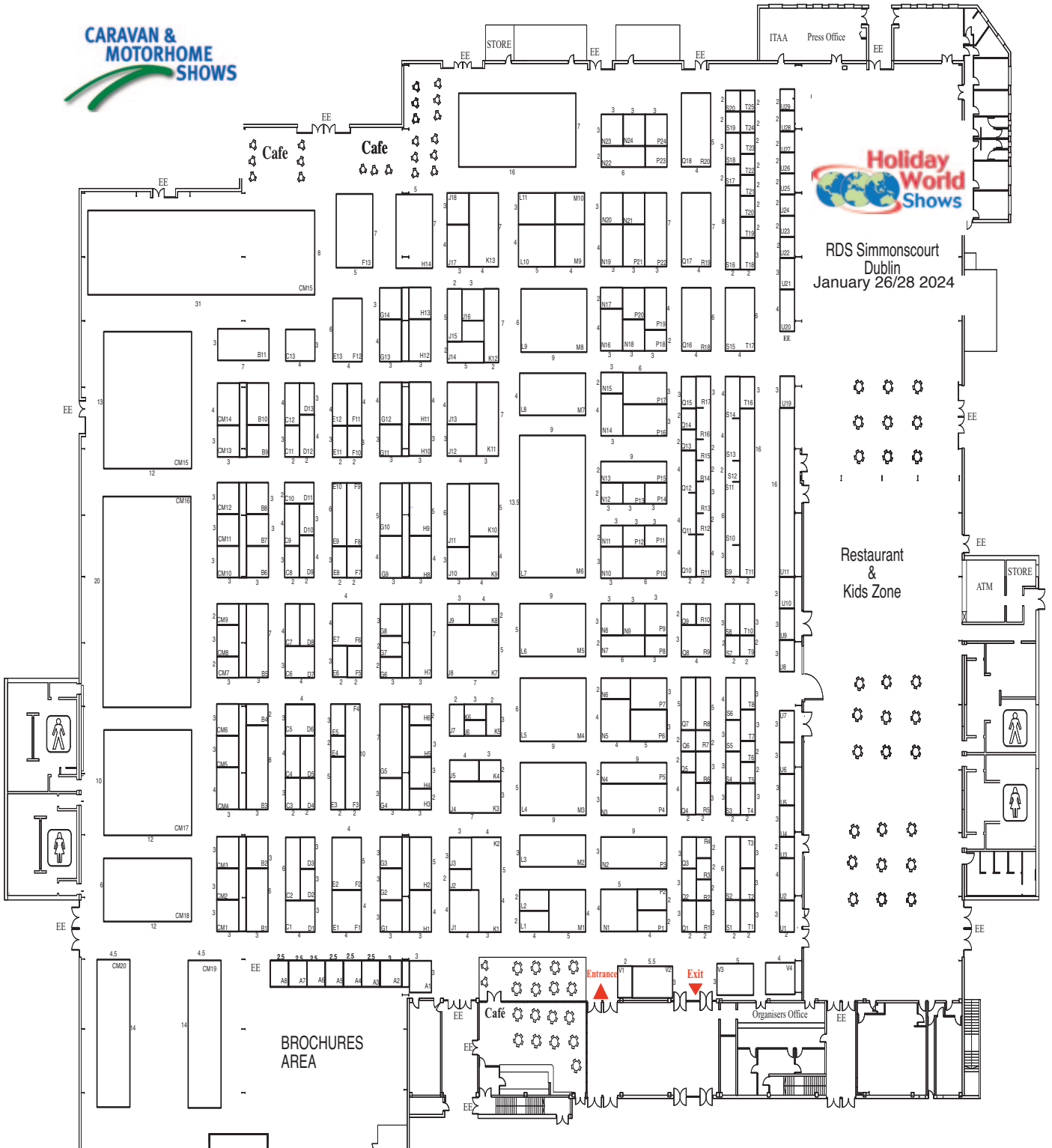
Dublin D04 E6N6, Ireland,

your company name, contact name and Stand Number.

Floor Plan - Dublin



RDS Simonscourt
Dublin
January 26/28 2024



STAND BOOKING FORM 2024

PLEASE USE BLOCK CAPITALS

CATALOGUE DETAILS

Company Name Stand No.

Address

Postcode

Contact Name Job Title

t w

incl. STD Code e

m

Letter under which you wish your company to be identified in alphabetical listing

Each partner represented on your Stand may have a SEPARATE CATALOGUE ENTRY.
Please copy this Form for EACH PARTNER and fill in this section.

Are you: Tour Operator/Travel Agent Cruise/Ferry Adventure Travel Wedding/Honeymoon Escorted Tours Home Holiday
Camping Abroad Sun & Beach Holidays Golf Holidays Spa & Wellness 50+ Tourism City Breaks Hotels
Tourist Organisation Bus/Coach/Car/Rail Airline Visitor Attraction Other (specify) _____

Region: Asia/Pacific Africa / Middle East Britain Australia Canada Europe/Mediterranean North America
Northern Ireland Republic of Ireland South America The Americas USA Other (specify) _____

INVOICE DETAILS

PLEASE COMPLETE THIS INVOICE SECTION IF DIFFERENT FROM THE CATALOGUE DETAILS ABOVE

Company Name Stand No.

Address

Postcode

Contact Name Job Title

t w

incl. STD Code e

m

STAND DETAILS & VAT

Purchase Order: _____

SPACE + SHELL €359 per metre²

SPACE ONLY €319 per metre²

Stand Number	Total Metres	Metres Front	Metres Depth	Total €
VAT No: <input type="text"/>			or VAT @ 23%	
			TOTAL	

PAYMENT SCHEDULE:
*50% Deposit is due upon booking
*Balance due 1/11/23

PAYMENT OPTIONS

1. CHEQUE & BANKERS DRAFT

Our Bank: AIB Bank, 60 Clonskeagh Road, Dublin 14, Ireland
Cheques/Bankers Drafts: Please Make payable to Business Exhibitions Limited.

2. ELECTRONIC TRANSFER IBAN: IE66 AIBK 9311 8713 0040 08 SWIFT: AIBKIE2D

3. CREDIT CARDS

Visa Mastercard Amount

Card No Expiry Date / CCV Code

Cardholder Name Signature Date

STAND NAME PANEL (Shell Scheme Exhibitors Only)

We agree to take the stand detailed above in accordance with the Event Rules and Regulations, a copy is available upon request

Signature Title Date



IRISH TRAVEL INDUSTRY A W A R D S

The Irish Travel Industry Awards, now in their 11th Year, are the Premier Awards for suppliers and travel agents in the travel industry in Ireland.

The Awards will take place at a prestigious Gala Banquet in the Round Room at the Mansion House on Thursday 25 January 2024 - the eve of Dublin Holiday World Show.

Contact Maria Hourican for information

t: +353 (0)1 291 3707

e: maria@bizex.ie

w: irishtravelindustryawards.com